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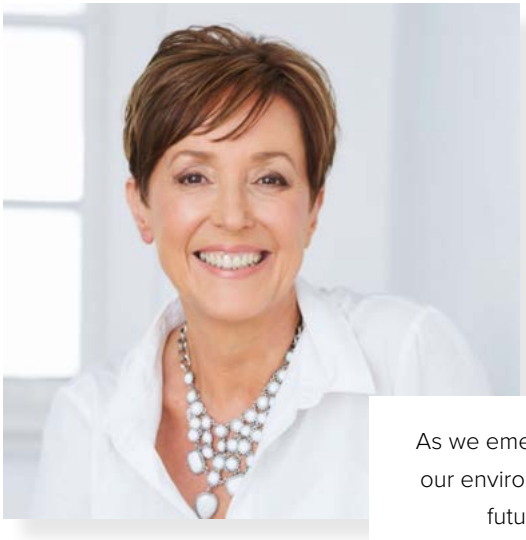
DESIGNING
FOR HOPE

INTERIOR DESIGN FORECAST



THYNK

IN A WORLD OF UNCERTAINTY
AND DISCORD, WHAT DO WE
HAVE IF WE DON'T HAVE **HOPE?**



DESIGNING **FOR HOPE**
INTRODUCTION

As we emerge from the second wave of this pandemic, and consider our environmental problems, it's very easy to feel overwhelmed. The future still feels uncertain, and our lives have changed forever.

Counterbalancing our fears and anxiety, however, is the underlying feeling of hope. Small acts of kindness and community spirit are the things that will get us through these times.

Despite lifts of lockdowns, our homes continue to be our safe havens. Our future design has a common goal; to make us feel good.

This is designing for hope.

Sarah
Sarah Stephenson
Colour and Design Expert



GLIMPSING GOOD



GUARDIAN



SIMPLE PLEASURES



ELEMENTAL



GLIMPSING
GOOD

GLIMPING GOOD

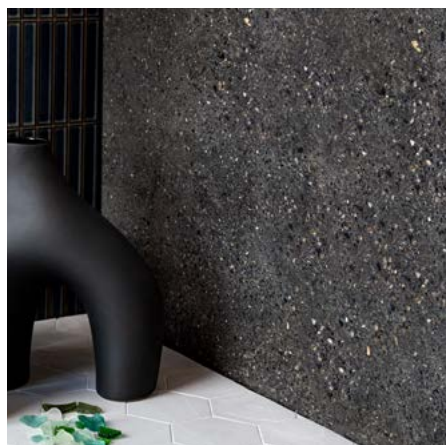
Celebrating the environmental
benefits of lockdown

Reductions in emissions, empty buildings and quietness have changed our world. This design direction pays homage to the solid man-made structures and wastelands, the adaptation of nature, and the lessons we are learning about what is truly important.

There's a bleak beauty here, within abandoned industrial spaces, river estuaries and decaying factories. Yet breaking through the decay and destruction is the potential for growth and regeneration.

SOLID
MONUMENTAL
INDUSTRIAL
RUGGED
REINVENTED

GLIMPSES GOOD

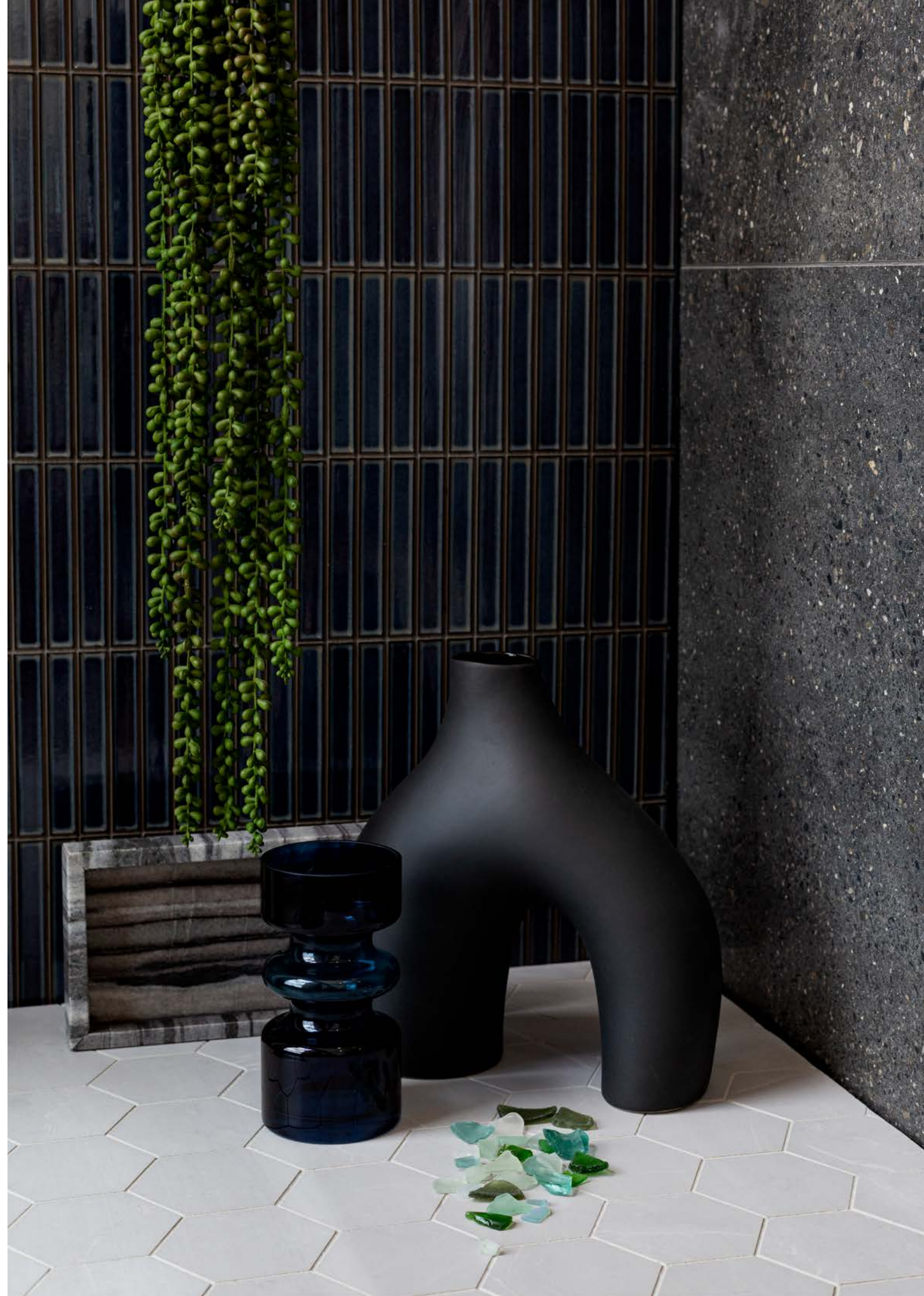


SARAH'S STYLING TIP

Bold geometrics, overlayed with fluid pattern and underpinned by deep, rich tones are key. Mix in lush foliage to complete this strong look.

Products Shown:

- 1 / Shino Stax Denim – Vulcano Tiles
- 2 / Betonic Charcoal – Elite Importers
- 3 / Bracca Bianco Hexagon – Elite Importers



GUARDIAN



GUARDIAN

Caretaking the earth for
future generations

We own nothing permanently; we are merely the caretakers for future generations. Optimistically we are trusting human ingenuity and wisdom to protect what is really valuable before it's too late.

The threat of the loss of agriculture inspires wholesome, rustic choices for interiors, with the emphasis on classic shapes that celebrate natural materials like wood, rushing and ceramics. Detailing includes braiding and prints with lush vegetation.

EARTHEN
RADIANT
REGENERATIVE
SUSTAINABLE
BOTANICAL

GUARDIAN



SARAH'S STYLING TIP

Rustic and textural, the tones are warm and sunny. This style pays homage to the artisan; the stonemason and the weaver. Dried flowers are the perfect accessory.

Products Shown:
1 / Berlin Terra - Dune
2 / London Sunset Brick - Fina Ceramics
3 / Venice Rial Ivory - Fina Ceramics





SIMPLE
PLEASURES

SIMPLE PLEASURES

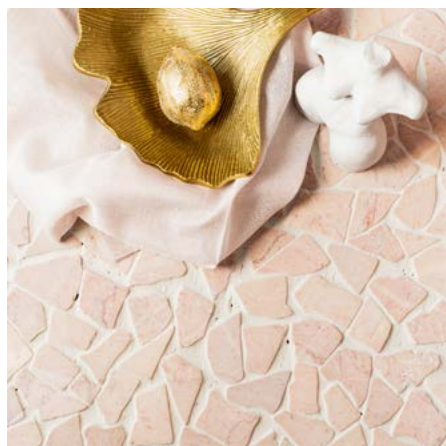
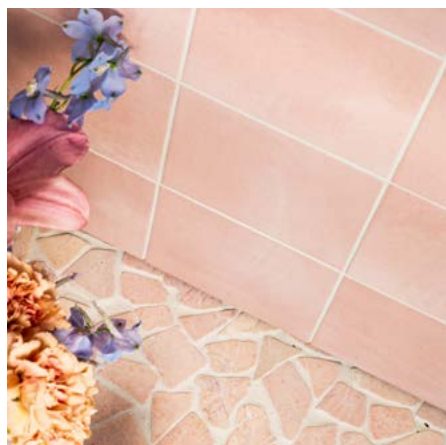
The modest celebration
of overcoming adversity

After the selflessness of lockdown, we can begin to think about personal wants and needs. There is not a tinge of sadness or decadence here. Instead this is a simple celebration of overcoming adversity and celebrating lifes simpler pleasures, seeing friends, eating in restaurants again, taking off masks and seeing faces.

The feeling of luxury is intrinsic but not ostentatious. Curved shapes, soft metallics, dark pearlescents and zephyr-light materials take center stage.

HEDONISTIC
HYPER-FEMININE
HISTORIC

SIMPLE PLEASURES



SARAH'S STYLING TIP

Blush, pink and deep rose benefit from metallic highlights. Organic pattern, rounded shapes and zephyr light materials feel feminine and ethereal.

Products Shown:

- 1 / Dots Flamingo - Dune Cermaica
- 2 / Berlin Flamingo - Dune Cermaica
- 3 / Palladiana Rosado Antique - Vulcano Tiles



A still life composition featuring a wooden bowl, a spool of twine, a pair of scissors, and a piece of rope on a light-colored, textured surface. The wooden bowl is in the foreground, showing its natural grain and a small hole at the bottom. A spool of twine is positioned near the bowl's base. In the background, a pair of scissors with white handles and a piece of rope are visible. The word "ELEMENTAL" is written in white, uppercase letters on the right side of the image.

ELEMENTAL

ELEMENTAL

A deep dive into soul
searching & spirituality

As anxiety and stress levels run high, the lure of a simpler life,
uncomplicated by excess, has never been stronger.

This story is about taking a minimal approach to living,
paring back to what is truly important and finding ways
to refocus our dopamine-fuelled desire for constant
and immediate gratification.

We search for the pure and beautiful, the minimal
and the clean and treasure the luxury of time.

UNPRETENTIOUS

UNADORNED

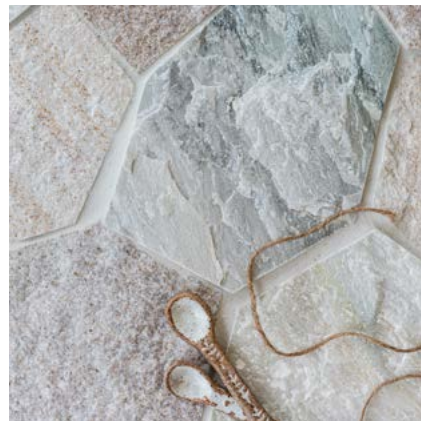
COCOONED

ANALOGUE

ELEMENTAL

SARAH'S STYLING TIP

Take a considered approach to your inclusions. Celebrate imperfection. Keep your palette neutral and embrace the simplicity.



Products Shown:

- 1 / Salamanca Beige – Elite Importers
- 2 / Crazy Pave Bisque - Boral
- 3 / White Run – KL3P

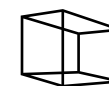


BEAUTIFUL
SHOWROOMS

QUALITY
PRODUCTS

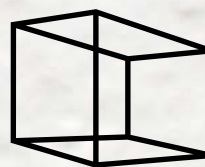
Tiles are unique in that they provide texture, pattern, proportion and colour to a space.

THYNK has dedicated design experts and beautiful product ranges, including tiles, carpet, flooring and window furnishings, so you can **turn your house into a beautiful home.**



THYNK

DESIGN
EXPERTISE



THYNK®